



## **APPOINTMENT APPLICATION**

### **ESCONDIDO CITY COUNCIL DISTRICT 2**

**Name (as registered to vote):** Richard Paul

**Address (as registered to vote):** [REDACTED]

**E-mail address:** [REDACTED]

**Home Phone:** [REDACTED]

**Work Phone:** [REDACTED]

**Years lives in Escondido:** 30

**Years lived in Escondido City Council District 2:** 8

**Employer:** Falmat, Inc.

**Occupation:** Director

**Education Level:** Some College

**Additional Languages Spoken:** N/A

**Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership:** • Planning Commissioner 1998-2000. • Interfaith Community Services supporter 1998-present. • Candidate for City Council in 2000, & 2014 election. • CAFÉ – Community Alliance For Escondido 2000-present. • DOVE – Dreaming Of a Violence-free Escondido 2000-2018. • Daley Ranch volunteer Docent 2002-Present. • Friends of Daley Ranch Board member 2003-2019. • Founder of the San Elijo Networking Professionals 2006. • Member of the Escondido Chamber of Commerce 2006-2008. • Founding member of the Escondido Charitable Foundation 2006-present. • Long Term Care Ombudsman 2006-2007. • East Valley Association Board member 2008. • American Society for Quality 2008-2019. • Escondido Youth Court Compliance Monitor 2010-2018.

**Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below)** False

**Explanation** No

**How long have you lived in Escondido City Council District 2?** I have lived in Escondido for 30 years. I have lived in District 2 since before its creation.

**Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember:** We are all inherently qualified to serve. I



am known as someone to call upon to solve a problem or get something done. This I do every day.

**Why do you want to be appointed to the City Council?** I consider it the best way for me to give back to my community.

**If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election?** Yes.

**What are your three top priorities for the City?** In all of the activities I undertake in Escondido, it is my intent to make Escondido the best place to live, work, and play.

**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** Yes.

**Have you reviewed the City's General Plan?** Yes. I was on the General Plan Update committee. I sat next to John.

**Have you reviewed the City's budget?** Yes.

**Do you support a balanced budget and how would you achieve that?** I continue to be amazed at the rhetoric surrounding this topic. The budget is inherently balanced. It is not possible for the City to spend more money than it brings in. The budgeting decisions are all about where to raise revenue, and what to spend to spend it on. Budget priorities should be sustainability and prudence.

**Do you have a plan for attracting businesses to Escondido?** Only in the context of zoning and infrastructure. Citracado has the proper zoning but lacks sufficient access. Other areas have better infrastructure but the wrong zoning. Some of our business incentives are less effective because of this.

**How would you define Smart Growth?** A compact and sustainable combination of live, work, and play activities.

**What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido?** The General Plan is a blue print for the development of the entire City. (Housing included.) Escondido is not unique in its housing problems and discourse. I feel very strongly that we need to address housing access and affordability. We also need more good paying jobs! I see a picture of State Route 78. Headed West. The only traffic is people going to the beach. They have no other reason to leave Escondido.

**What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions?** When I travel, I make a point of reading the local paper. Except for extreme cases, all communities have similar problems. The big difference is



how community leaders address these issues. Escondido's number one problem today: Homelessness. We have a lot of people working on the issues surrounding homelessness and I think we are even making some progress. We need to have more community dialog. Reach consensus. And then, take the people and organizations with the skills to succeed, and let them loose to implement that consensus.

**What do you bring to the position that is missing from the current City Council?** I am happy with the current City Leadership. The only thing missing is a representative for District 2.

**Have you ever held a public office? If yes, name the office title, dates of service and describe the duties.** No.

**What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was.** I have been involved in many local initiatives. In addition to the General Plan Update Committee, I served a term on the Planning Commission. I volunteered for many years at Daley Ranch and served as the Treasurer of the Friends of Daley Ranch. I played a key role in the creation of El Caballo Park and the El Caballo Park Conservancy. I am a Founding Member of the Escondido Charitable Foundation. I just received my 5 gallon pin. Lately I have redirected my energy toward social services. I am more focused on homelessness, mental illness, and substance abuse. For now, I would like additional detail to remain confidential.

**What would you do to make Escondido a place where people of all demographics want to live, work, and visit?** This is a huge question. Live: The first place I would start is polling realtors. What demographic already wants to live here, and which do not? Why? (I can tell you "schools" are going to come up over and over. But I don't have data.) Work: I believe we lack adequate higher wage jobs. I addressed that in an earlier question. Visit: I think we do a pretty good job attracting visitors. But again, I would need data to be able to articulate a plan. We all know we have a dearth of nice accommodations.

**How would you enhance community spirit?** This is a subject of importance to the Escondido Charitable Foundation. My work with the Foundation has led to funding many community activities specifically related to community pride, engagement and spirit. For now, continuing this work is the best way for me to contribute to Community Spirit.

**The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability.** This schedule does not pose any problems for me.

**Is there anything else you would like to share with the Council?** Since I ran against John in 2014, we have gotten along remarkably well. He was an outstanding member of our community. We developed a routine. Every 4 to 6 months we would get together over a beer and a burger. The last time, we were both on a health rebound and skipped the beer. I digress.



John was always listening and always wanting to help. I have a pretty good understanding of the needs in District 2. John was able to extract these from me and effectively put District 2's issues in front of the City Manager. I would like to follow in those footsteps.

**By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city.** Yes, I understand and affirm the statement above.

**RICK PAUL**

Home: [REDACTED]

## **SUMMARY OF QUALIFICATIONS**

Leader both in the community and professionally. Having served on a Planning Commission and an environmental preserve while simultaneously conducting a private business. Directed and managed a 100 staff manufacturing facility by providing leadership, direction, and focus. Created, implemented and achieved certification for a QMS compliant to AS9100 in 12 month time. Developed and implemented quality improvement, cost reduction, and efficiency improvement programs to achieve company goals. Adept at developing new products and implementing new processes. Increased new product sales and improved productivity and yield ratios. Strong organization and communication skills which facilitate success in attaining commitment and team work. Outstanding record in development of engineering organization that achieves excellent business results.

## **WORK EXPERIENCE**

### **Falmat Inc. San Marcos CA**

**04/2008 – Present**

Leading manufacturer of specialty insulated wire and cable. Serving the needs of the Oceanographic industry, Pipe inspection companies, and US Defense system manufacturers.

### **Director of Quality & Assembly**

**01/2011 – Present**

Primary job responsibilities include management of the QMS, all QC, certification and company conformance to any contractual obligations. P&L responsibilities for assembly production, schedule adherence, and development of new assembly products and expanding capabilities.

### **QA Manager**

**04/2008 – 01/2011**

Created QMS complying with AS9100 :2004 & ISO 9001:2000. Responsible for all corporate quality functions.

### **Assembly Operations Manager**

**04/2009 – 01/2011**

Responsible for complete P&L of the Assembly division.

### **Natvar, City of Industry CA**

**01/2005 – 08/2005**

Leading manufacturer of specialty medical tubing and profile extrusions.

### **Production Manager**

Manage and facilitated all manufacturing operations which includes, compounding, extrusion, and secondary fabrication for a twenty million dollar manufacturing facility. Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with GMP and ISO objectives, standards and specifications.

- Introduced new manufacturing and process control systems.
- Reduced material usage and labor dollars expended.
- Improved sales value per raw material dollar.

**HK Plastics Engineering, Inc. Oceanside CA****01/2004 – 01/2005**

Leading manufacturer of specialty molds and molded components. Serving the needs of the medical industry, computer and consumer electronics companies, and other OEM manufacturers.

**Production Manager**

Manage and facilitated all manufacturing operations which includes, scheduling, raw materials, finished goods, shipping, and customer service activities for a twelve million dollar manufacturing facility.

Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with ISO objectives, standards and specifications.

- Improved machine utilization and production efficiency.
- Reduced material usage and labor dollars expended.
- Improved on time delivery and overall profitability.

**Judd Wire, Inc. San Marcos CA****1990 – 2003**

Leading manufacturer of specialty insulated wire and cable. Serving the needs of the transportation industry, voice and data communications companies, and electronics manufacturers.

**Manufacturing and Engineering Manager****2002 – 2003**

Manage and facilitated all manufacturing operations which includes, scheduling, inventory, maintenance, and engineering activities for a twenty million dollar manufacturing facility. Directed the facility in conformance with company goals and objectives. Maintain and improve systems in accordance with ISO and QS objectives, standards and specifications.

- Developed operational and capital budgets in support of sales forecasts.
- Maintained and led the new product development group. Creating new products worth approximately 45% of sales per year.
- Implemented new manufacturing processes and production departments to reduce both costs and lead-times.

**Design Engineering Manager****1997 – 2002**

Responsible for all applications engineering, new product design, material selection, specifications and costing. Supervise and train other engineers in similar activities.

- Continual cost reductions through material evaluation and selection.
- Created a new product line resulting in \$15 million of sales per year.
- Created an engineering training program.

**Design Engineer****1990 – 1997**

Oversaw and administered engineering functions including applications engineering, new product design, material selection, specification writing and cost estimating.

- Assisted in the ISO/QS 9000 certification process. Specifically, created the Design Control section.

**EDUCATION**

- University of Rhode Island.
- Palomar Community College.
- American Society for Quality, CQE 2010, SSBB 2011.



# Registrar Of Voters

## YOUR VOTER INFORMATION

Registered voters in San Diego can now, on one page, check the status of their registration and mail ballot and view a copy of their official ballot voter information pamphlet.

### Voter Information

**RICHARD PAUL**

Voter ID **298411**

House number [REDACTED]

Zip code **92027**

Birth date [REDACTED]

Registered on **12/13/2012**

You have requested to be Permanent Mail ballot voter.

You are currently registered **NO PARTY PREFERENCE** .

### Election Information

**2020 PRESIDENTIAL PRIMARY ELECTION on  
03/03/2020**

**Polling Place**

**HOUSE OF PRAYER-FELLOWSHIP HALL**

**795 N ROSE ST**

**ESCONDIDO CA 92027**

Interactive mapping by

**MAPQUEST**

**[View your Sample Ballot HERE](#)**

**Mail Ballot Voting** (Our records indicate that a ballot was mailed to you for the upcoming election. Ple may not be the date the ballot was mailed, your ballot may be mailed up to three days after the date issue Issued on **02/03/2020**.

Returned on **02/10/2020** .