



## **APPOINTMENT APPLICATION** **ESCONDIDO CITY COUNCIL DISTRICT 2**

**Name (as registered to vote):** Barbara Chaidez Aguilar

**Address (as registered to vote):** [REDACTED]

**E-mail address:** [REDACTED]

**Home Phone:** [REDACTED]

**Work Phone:** [REDACTED]

**Years lives in Escondido:** 20

**Years lived in Escondido City Council District 2:** 5

**Employer:** Escondido Community Child Development Center

**Occupation:** Developmental Specialist

**Education Level:** M.A.

**Additional Languages Spoken:** Spanish

**Prior or current civic experience (Include membership in professional, charitable or community organizations, Office held (if any), Dates of membership** Escondido Council of PTA's, 2014-present

**Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? (If yes, please explain below)** False

**Explanation :** N/A

**How long have you lived in Escondido City Council District 2?** My family and I are going on 6 years in District 2. Rented our home for 3 years and finally convinced the owners to sell to us. We live at the end of the old golf course and we almost moved this year for a bigger house. We decided we loved our neighborhood so much, we stayed and remodeled instead.

**Please describe your qualifications, education and work experience/training that you believe would be relevant in your role as a Councilmember:** I have been working with vulnerable and at-risk families and their children in the North County, most notably within Escondido for almost 15years. I have also worked with and volunteered with non-profits and other community agencies. My experience has allowed me to reach and meet so many wonderful members of our community. I whole heartedly believe I have gained many of their trust and



friendships. I have worked within numerous aspects of different issues and have come to learn many wonderful businesses and services within Escondido. To me this is a way to extend my career in working with the community in an even larger scale. To listen to their concerns and keep and nurture what we value the most in Escondido. To help efficiently run Escondido and provide opportunities for growth, while continuing the vision of a safe and clean environment.

**Why do you want to be appointed to the City Council?** Escondido deserves to have people in office that are honest in their actions and keep to their best interest at heart. By "their", I mean all the people of Escondido and not just a few or any special interest group. I believe I will be productive and balanced in dealing with all of the city's issues and do my best in keeping Escondido growing in the right direction without losing its uniqueness and soul. This beautiful town must continue to have people that are committed to them and their best interests. I am motivated to help this beautiful city and do not adhere to any agenda personal or political, hence why I have been an independent for many years. I am here to support the people, as I know many of them and consider them all like family. I grew up just south of here and, though I loved it, Escondido has character, history and richness that only comes with historic towns, such as this. It is so unique and beautiful, from the mountains to the people and the adobe homes.

**If appointed, would you consider running for the City Council District #2 seat in November 3, 2020 Election?** Yes, at this point in time, I am thinking of running for council regardless of being appointed. Though I know I have much to learn regarding the behind the scenes, with that said, I am hoping to learn enough to want to continue to run for the City Council.

**What are your three top priorities for the City?** 2) Community Improvement- Esthetics and responsible growth- The mission of Escondido is safe and clean, so with this I am a huge advocate for creating great spaces. My Masters is in psychology with an emphasis in Behavior Analysis . which is the relationship of behavior according to a person's environment. An aesthetically pleasing and clean environment creates a peaceful surrounding area. I believe in responsible growth and want us to grow, but to also make sure we continue to keep our historical buildings that give our city so much character and class. My undergrad is in criminal Justice and they have the broken window theory that goes along with this. 1) Public Safety- Escondido has so much going for it, though unfortunately there is still the criminality element that needs addressing. EPD is working hard with our community with their community policing model. The new chief has been out and about meeting the community and even made it to our January PTA council meeting. Our parents were very appreciative of him coming. Building opportunities for our kids in our community, especially helping our public schools in making sure every family and child knows the opportunities and resources out there to grow to their fullest potential. working with community businesses and partners to support our city's youth and schools. 3) Economic Development- I believe in the economic development for our city, from larger business (maybe a large name to draw in others), to the small businesses and the art and theatre scene. We have so much to offer. \*Note: Due to current situation, priority now would be to get the city back moving and give the people hope that their city will be back and growing again.



**Do you support placing a Public Safety & Essential Services Revenue Measure on the November 3, 2020 Ballot?** I would have to look at the proposed measure, though I do believe public safety is a main priority, as well as our vulnerable population.

**Have you reviewed the City's General Plan?** I have reviewed the plan.

**Have you reviewed the City's budget?** At present day, I have not been able to, but plan to before meeting.

**Do you support a balanced budget and how would you achieve that?** Yes, by looking at all facts and impacts from all points. The financial well-being of the city is a priority, especially with our current events happening, it is always safe to be conservative and look out for the long term fiscal well-being.

**Do you have a plan for attracting businesses to Escondido?** This is something that I have discussed with others and how we need to bring more businesses into this community. Though we also have to be smart regarding the type of businesses and where they are placed. The vision for the downtown area seems to be building and growing the downtown area to be more user friendly and starting to attract some great little businesses. I support the plan for economic development and targeting certain areas for improvement. One of the great things about our city is the history and character, but with this comes more responsibility due to the age of the city and more struggles to bring it up to date.

**How would you define Smart Growth?** Making balanced decisions and not in the interest of any group. Before approving and allowing further growth all aspects must be reviewed, from personal testimonies of community members (business and private), fiscal impact, as well as making sure there is infrastructure support. For our community, as we know is an old city, we have to be smart in where and how we grow. Targeting certain areas in the community is a great start. Asking and going out to the community is great, too. We are able to get information of what is really needed in those neighborhoods.

**What is your position on the development of more housing in Escondido? - What is your 10 year vision for the City of Escondido?** I understand the need for growth and do believe in progress, though it must be done responsibly. I do believe we are a hidden gem that many do not know about. I want to improve but I know we must account for all views and look at all aspects, before allowing more growth. Many locals I know, especially natives, love the fact the Escondido is not a overly populated city, like many others. such as impact on local businesses and neighborhoods, views of surrounding public that it will effect. Infrastructure should be there to support the growth before continuing it.

**What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions?** Growing up near by, many I knew thought of Escondido as a gang territory. Once here I learned the truth of its history, diversity, agriculture



and culture. As I have been part of parent organizations, as well as working and volunteering for local non-profits. Bringing strong economic growth, keeping our art and theatre alive, as well as nurture our night life, like bringing in the new comedy club, as well as the awesome and trendy brewery and wine tasting rooms. This is a huge draw for southern California. Having a side business as a florist for years, showed me some amazing venues around San Diego and should be aware that Escondido has some hidden gems and hopefully more coming. The idea of bringing in more convention center and larger hotel was a great idea (outside from main downtown drag).

**What do you bring to the position that is missing from the current City Council?** I am unsure of what is missing, if anything. I just know I will be a fresh voice, committed to the city's best interest. I believe I have made some great relationships throughout my years here and have learned a lot about the people here.

**Have you ever held a public office? If yes, name the office title, dates of service and describe the duties.** No.

**What has your previous involvement with the City of Escondido been? Please include any service organizations or community engagement you have participated in and what your role was.** I just recently started to sign up for direct city advisory groups. One for the Homeless and another for the Arts.

**What would you do to make Escondido a place where people of all demographics want to live, work, and visit?** I believe we are on a great path of making the aesthetics of our town beautiful, simple and clean. A palm Springs type of vibe. The college campus is a great attractor. Continuing to liven up the downtown scene. Emphasizing our beautiful landscape and back drop mountains.

**How would you enhance community spirit?** The festivals have been a great community spirit booster. Having Easter egg hunts/ bunny and other events. So many great events, though it is hard to find out about sometimes if you do not drive by a sign. Work with businesses to get the word out, as well as participate in events. General meetings with just community/business members, of what they need and their ideas of getting the community together. Our ECCDC, Tots and Trucks has always been great community resource too. Do an early education fair, to help families learn about all the schools from daycare/preschools to charters.

**The Escondido City Council regularly meets on the first four Wednesdays of each month at 5:00 p.m. (Closed Session) and 6:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability.** I work Full time, though work is flexible. I am on my HOA board, though it is usually last Wednesday of the month. I will rearrange other volunteer commitments, if necessary.



**Is there anything else you would like to share with the Council?** Looking forward to meeting with you all. I have a lot to learn, but I am dedicated and a fast and willing learner. I have volunteered for years and truly believe this is my next step to reach more people in my community.

**By selecting the following box I declare under penalty of perjury that all statements in this application and the attached responses are true and complete to the best of my knowledge and belief. I understand that I am subject to all applicable provisions of California law regarding service on a City Council of a general law city. Yes, I understand and affirm the statement above.**

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## *Barbara C. Aguilar*

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### **EDUCATION**

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#### **University of Nevada Reno**

Graduate School of Psychology

\* *Masters of Arts in Psychology, Emphasis in Behavior Analysis, December 2008*

#### **San Diego State University**

School of Public Affairs

\* *Bachelors of Science, Criminal Justice, May 2002*

### **TRAINING/ VOLUNTEER**

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*Casa De Amparo, Child Companion 2/2003-5/2003*

*Office of Emergency Services (OES) 60 Hour Training 2007*

*San Diego Family Justice Center 40 Hour Volunteer Academy, 2003, Volunteer Intake Coordinator 10/2003-5/2004*

*Interfaith Community Services, Social Services Intake, Legal Aid Translator, June 2014- June 2015*

*Escondido Council of PTAs Board Secretary 2014-2015, 2015-2016, Community Concerns 2016-2017, President 2017-2020*

### **PUBLICATIONS**

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Najdowski, A.C., Chilingaryan, V., Bergstrom, R., Granpeesheh, D., Balasanyan, S., Aguilar, B., and Tarbox J. Comparison of data collection methods in a behavioral intervention program for children with pervasive developmental disorders: A replication. *Journal of Applied Behavior Analysis*

Tarbox, J., Madrid, W., Aguilar, B., Jacobo, W., & Schiff, A. Using a Chaining Procedure to Increase Complexity of Echoics in Children with Autism. *Journal of Applied Behavior Analysis*.

### **EXPERIENCE**

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#### **Feb. 2017- Escondido Community Child Development Center**

##### **Present Developmental Specialist**

- *Provide support to teachers and staff with classroom management with challenging behaviors*
  - *Develop a behavior intervention plan(BIP) that is individualized to target challenging behaviors*
  - *Observe and shadow teachers and new staff to provide strategies for classroom management*
- *Conduct community outreach and serves as liaison with community referral sources to facilitate referrals*
- *Provide care coordination and case management to families, including but not limited to:*
  - *providing educational information to families*
  - *providing outreach and support services to families*
  - *linking families to community resources*
  - *providing behavioral strategies for challenging behaviors*
- *Conduct trainings for staff regarding classroom management on principles of the teaching pyramid*
- *Retain and provide data required for funding purposes in quarterly reports*
- *Attend community meetings, trainings and conferences to stay informed on current trends of support for families and children*

#### **June 2015- Behavior Frontiers**

##### **Feb 2017 Case Manager**

- *To provide design and oversee quality program management of applied behavior analysis (ABA) treatment programs for children with developmental delays, disabilities, and autism spectrum disorders (ASD)*

## ***Barbara C. Aguilar***

- *Monitor the development of children in home, the community and/or other natural settings, as well as parent education, according to goals described in the treatment plan to a case load of 14 clients.*
- *Develop a behavior intervention plan(BIP) that is individualized to target each client's specific strengths and weaknesses.*
- *Conduct team meetings for each client to answer the questions of the behavior instructors and parents regarding the client's treatment plan.*
- *Write extensive, time sensitive, detail and data driven progress reports to justify the need for services for each client's behavior.*
- *Responsible for all insurance documentation, as well as complying with HIPPA regulations.*
- *Ensure effective collaboration between all support team members and community agencies and partners, most importantly building a strong relationship with client's parents and family.*
- *Attend IEPs and transition meetings with the family to present the client's present level of performance and proposed goals.*
- *Consultation with parents and school personnel in person, on the phone, or through video.*
- *Recruit, interview, and train behavior interventionists. Mediate issues between behavior instructors and client's parents, as well as participate in decisions regarding discipline and/or termination of behavior instructors when necessary*
- *Supervise Interventionists who provide 1:1 specialized behavior intervention services to children*
- *Conduct evaluations for interventionists twice a year.*
- *Other job duties as assigned.*

**2013-  
2014**

### ***Easter Seals, Autism Services Southern California Region Program Manager***

- *To provide quality program management of discipline-specific treatment for children with developmental delays, disabilities, and autism spectrum disorders (ASD)*
- *Supervise Interventionists who provide 1:1 specialized behavior intervention services to children*
- *Monitor the development of children in home, the community and/or other natural settings, as well as parent education, according to goals described in the treatment plan*
- *Ensure effective collaboration between all support team members and community agencies and partners, most importantly building a strong relationship with client's parents and family*

**2007-  
2009**

### ***Center for Community Solutions (CCS) Domestic Violence Services Manager***

- *Hire, train, supervise and evaluate work performance of DV staff, as well as coordinate advocates schedules with local PD*
- *Foster and maintain strong and constructive relationships with local law enforcement and community partners*
- *Work with collaborative partners to obtain funding for program continuation and expansion with law enforcement, Child Welfare Services and other community partners*
- ***Collaborate with legal team to provide translation and support with court proceedings***
- ***Provide and participate in cross trainings and Domestic Violence Multi-Disciplinary Team meetings, ensuring that key partners were incorporated, this included public speaking engagements and trainings***
- ***Due to the extensive community outreach efforts, we served double the number of clients from previous 2 years***

## ***Barbara C. Aguilar***

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**2004-** ***Center for Autism and Related Disorders (CARD)***

**2006** **Senior Therapist**

- *Provide 1:1 or group intervention in various settings, including home and school*
- *Supervise therapy teams, training parents and therapists*
- *Observe clinics and chronicle detailed notes from clinical team meetings re: program updates*
- *Make recommendations to supervisors regarding clients' progress, needs and future programing*
- *Complete quarterly reports on each client for review at their Individual Education Plans (IEP) meetings, as well as other assigned administrative duties.*

**2003-** ***Casa de Amparo***

**2008** **Child Care Worker II/ Supervised Family Visitation Aide**

- *Provide behavioral intervention & supervision of children 0-17 yrs. who are in reunification process*
- *Coordinate daily chores, i.e. chores, school, appointments, visits, protection, physical safety and well-being of children birth to 5 years' old*
- *Provide age appropriate positive discipline and crisis intervention*
- *Participate in clinical treatment programs for individual children*
- *Responsible for clinical notes re: daily events/behaviors for each child, which may include SIR reports*



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## My Voter Status

### Personal Information

First name	<b>BARBARA</b>
Last name	<b>AGUILAR</b>
Your preferred language to receive election material is	<b>ENGLISH</b>
Address where you are registered to vote	[REDACTED]
Your political party preference is	<b>NO PARTY PREFERENCE</b>
You are registered as a permanent vote-by-mail voter	<b>YES</b>
You are registered to vote in	<b>SAN DIEGO COUNTY</b>
County website:	<a href="http://www.sdvote.com/">http://www.sdvote.com/</a>
County phone:	<b>858-565-5800</b>

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### Voting History

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